

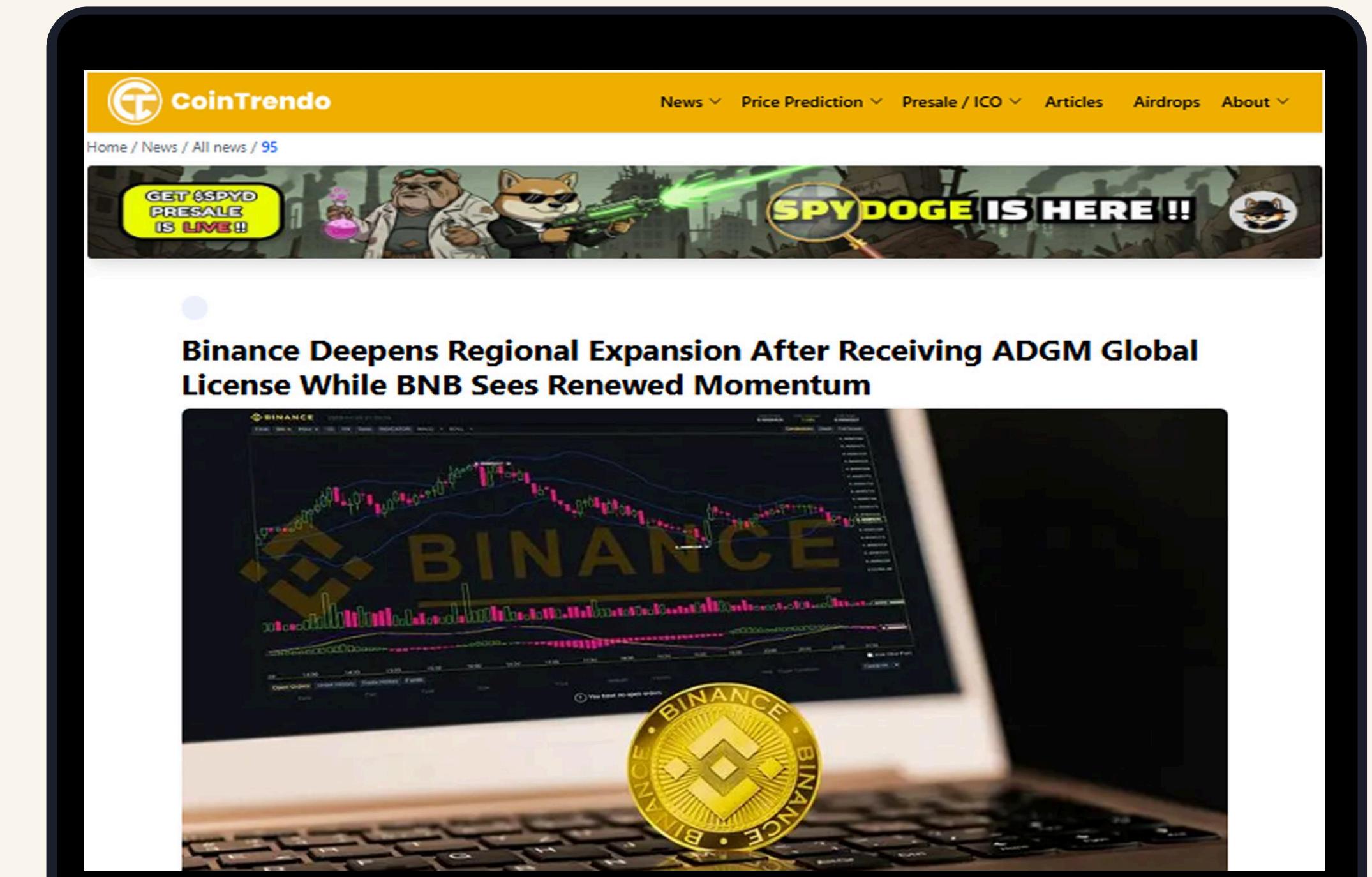
# CoinTrendo Media Kit

- **Press Release**
- **Market Release**
- **Sponsored Articles**
- **Organic articles (Normal Articles)**
- **Listicles**
- **CTA buttons**
- **Airdrop**
- **Banners**

CoinTrendo is a global crypto media platform delivering real-time news, market updates, presale coverage, and educational insights. We help traders, investors, and crypto enthusiasts stay ahead of market trends through high-quality journalism, analytics, and curated content.

# Press Release

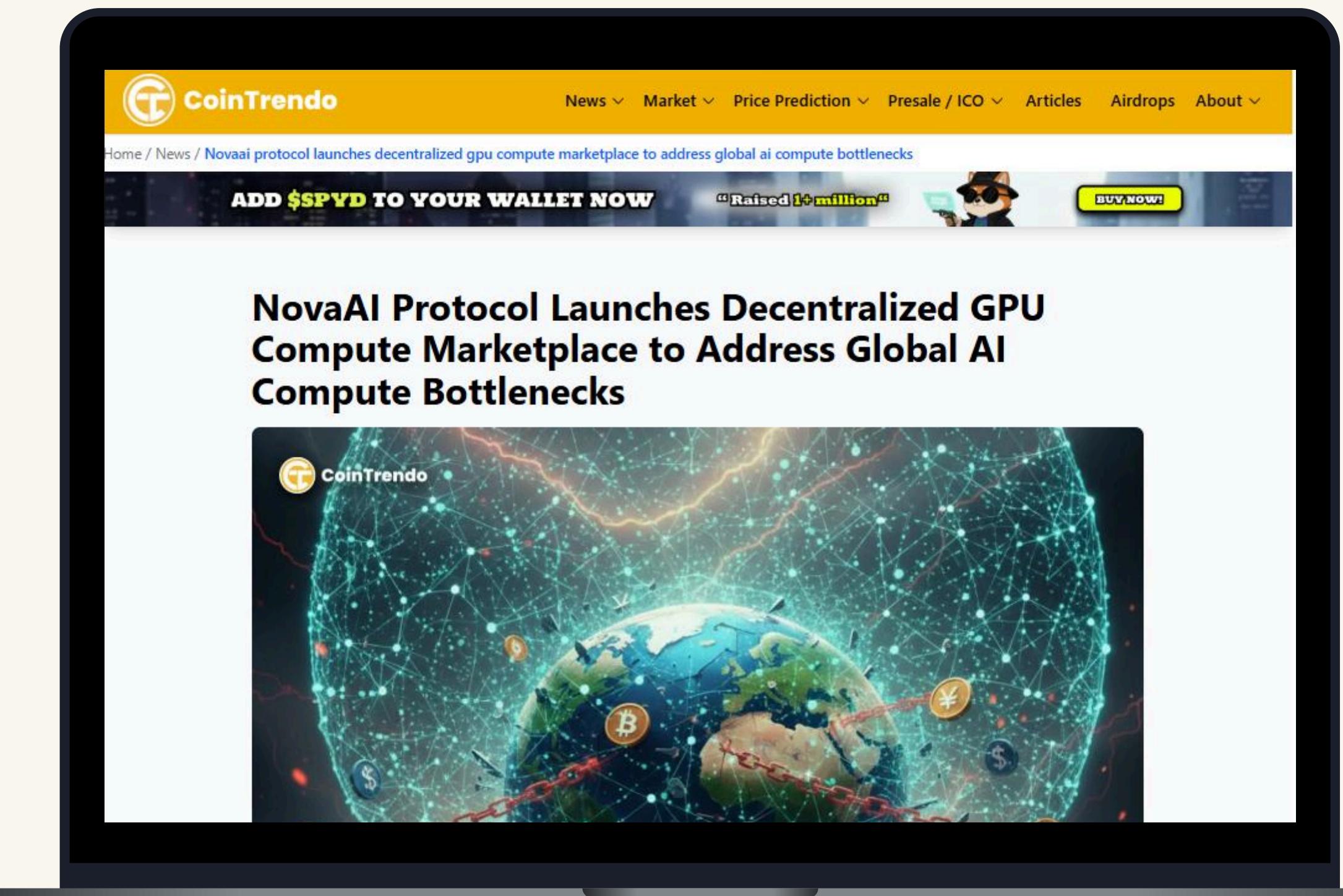
- Homepage visibility for maximum reach
- Indexed quickly for strong discoverability
- Distributed through partner networks
- Shareable link for communities
- SEO-rich placement for brand authority



# Market Release

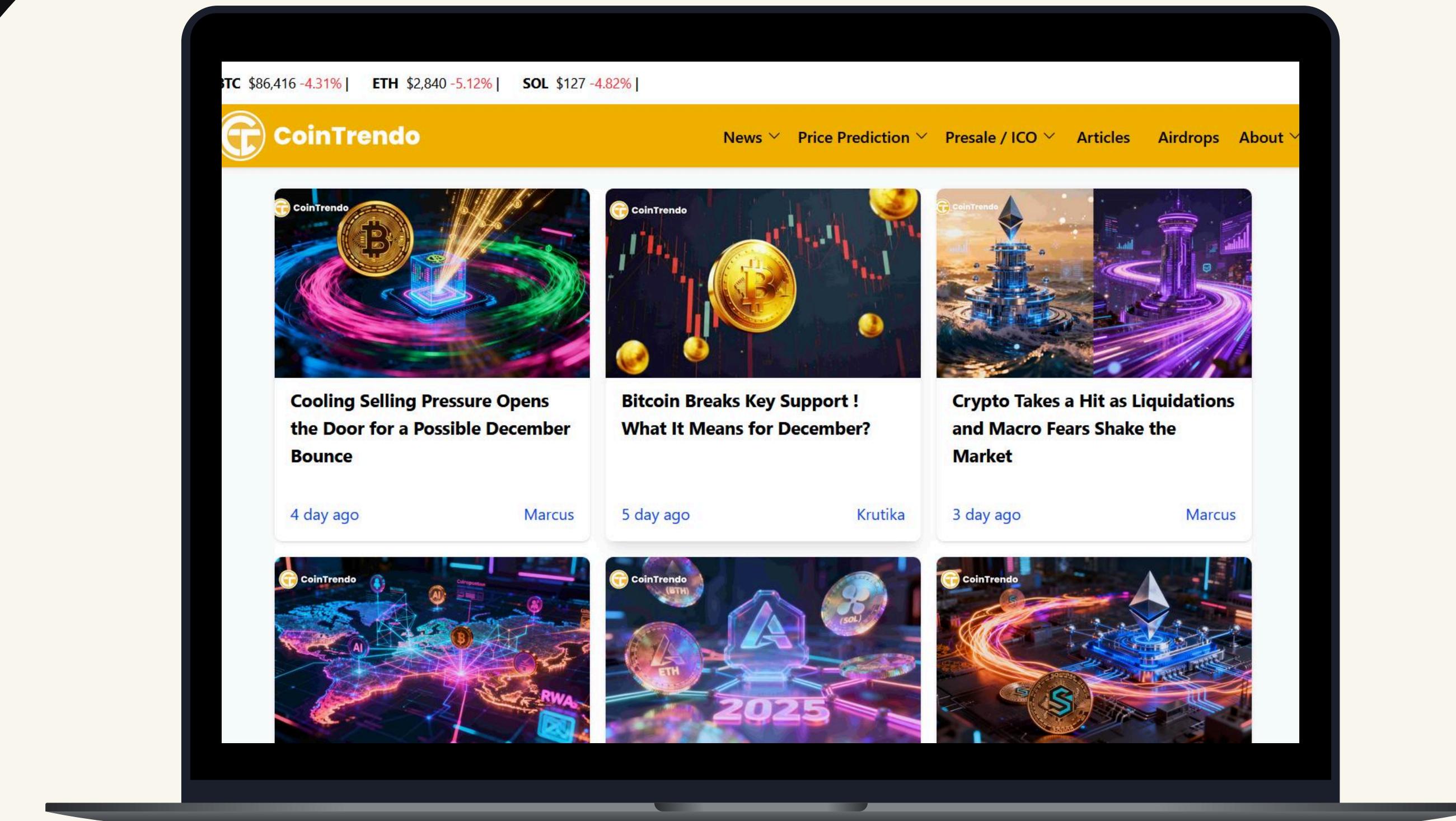
Short-format market updates announcing launches, listings, upgrades, or presale milestones. Designed for rapid distribution and quick reader attention, ensuring your project stays top-of-mind. Perfect for time-bound market communication and brand reinforcement.

- Instant coverage for urgent updates
- Short-format announcements with fast turnaround
- Perfect for exchanges, listings, partnerships & launches
- Boosted visibility across trending sections
- Designed for high engagement during market events



# Sponsored Articles

- Editorial-style content that highlights your project
- Keyword-optimized long-form writing
- Deep-dive on features, roadmap & token narrative
- Home page push + social amplification
- Professional publication designed for investor appeal



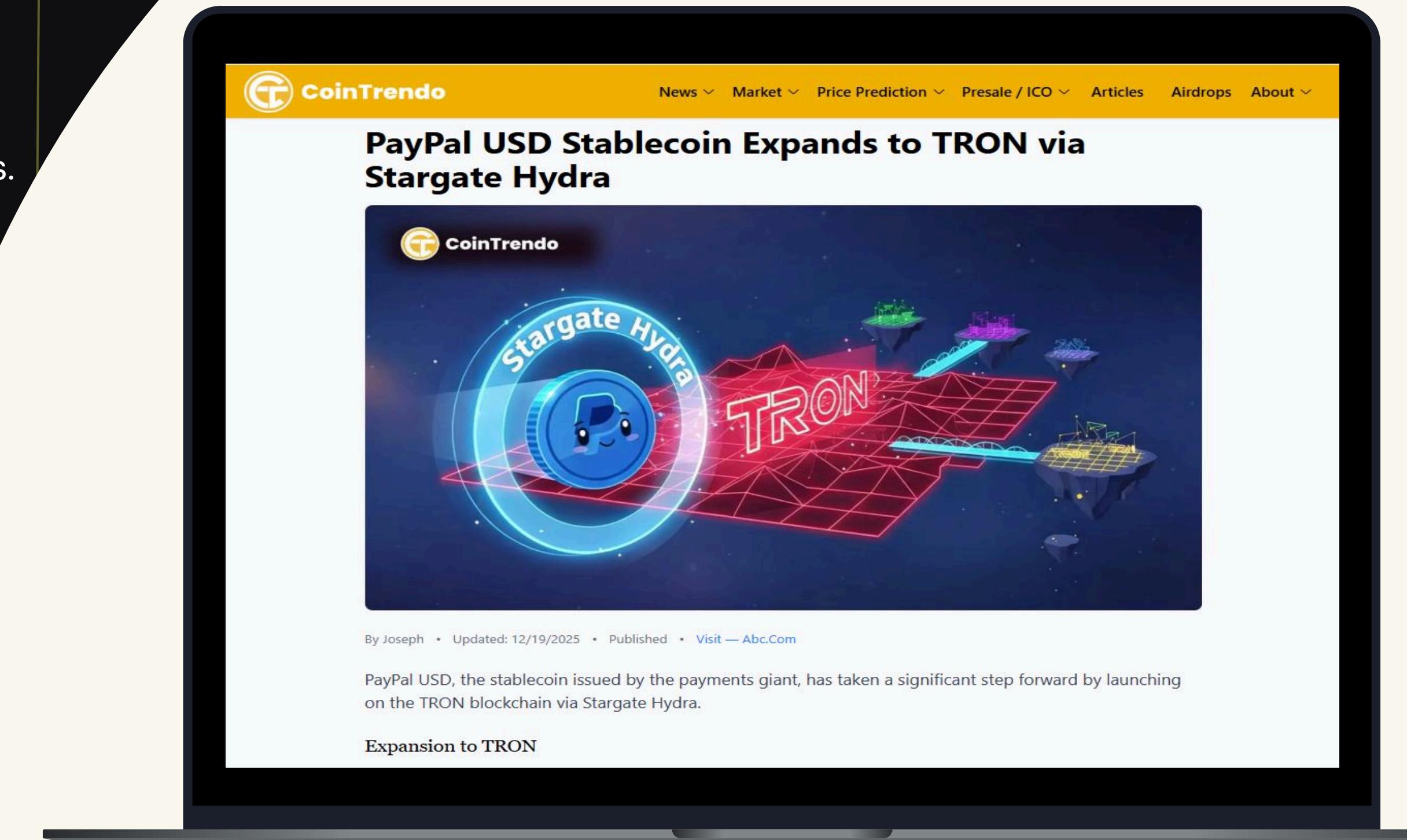
# Organic articles (Normal Articles )

Crypto sentiment is bouncing back as liquidity and retail activity rise.

Capital is rotating into meme tokens, AI projects, and RWA ecosystems.

Solana leads the cultural surge, while Ethereum gains strength through its L2s.

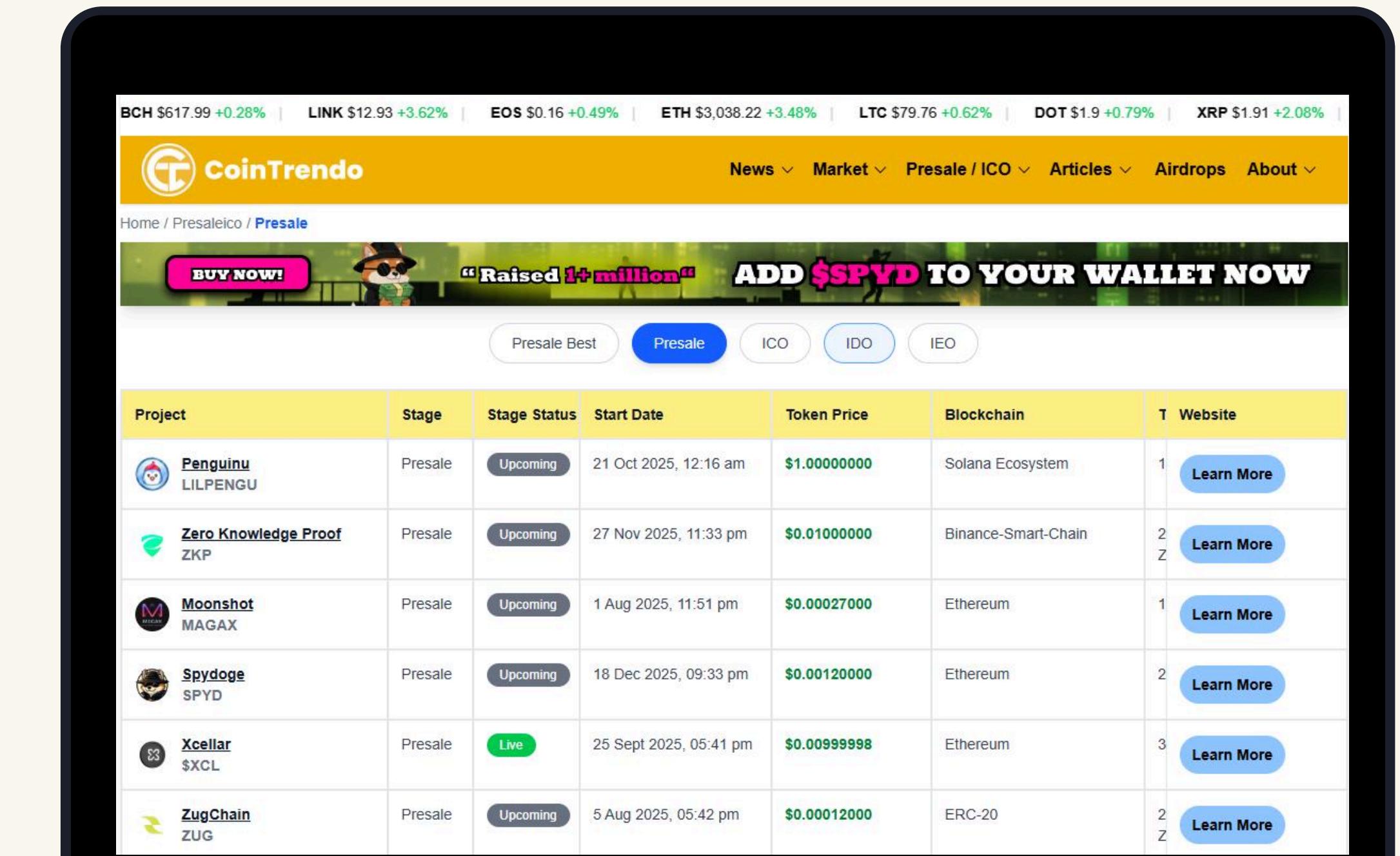
A clear narrative-driven recovery is taking shape across the market.



# Listicles

List-format articles used to highlight multiple projects in trending categories. These pieces attract high CTR due to their digestible format and are ideal for discovery-focused promotion. Your project receives strong placement within curated lists.

- Feature placement in high-ranking list-based articles
- Long-term organic search traffic for continuous visibility
- Ideal for presales, meme coins & trending projects
- Projects highlighted with unique value propositions
- SEO-powered positioning for sustained discovery



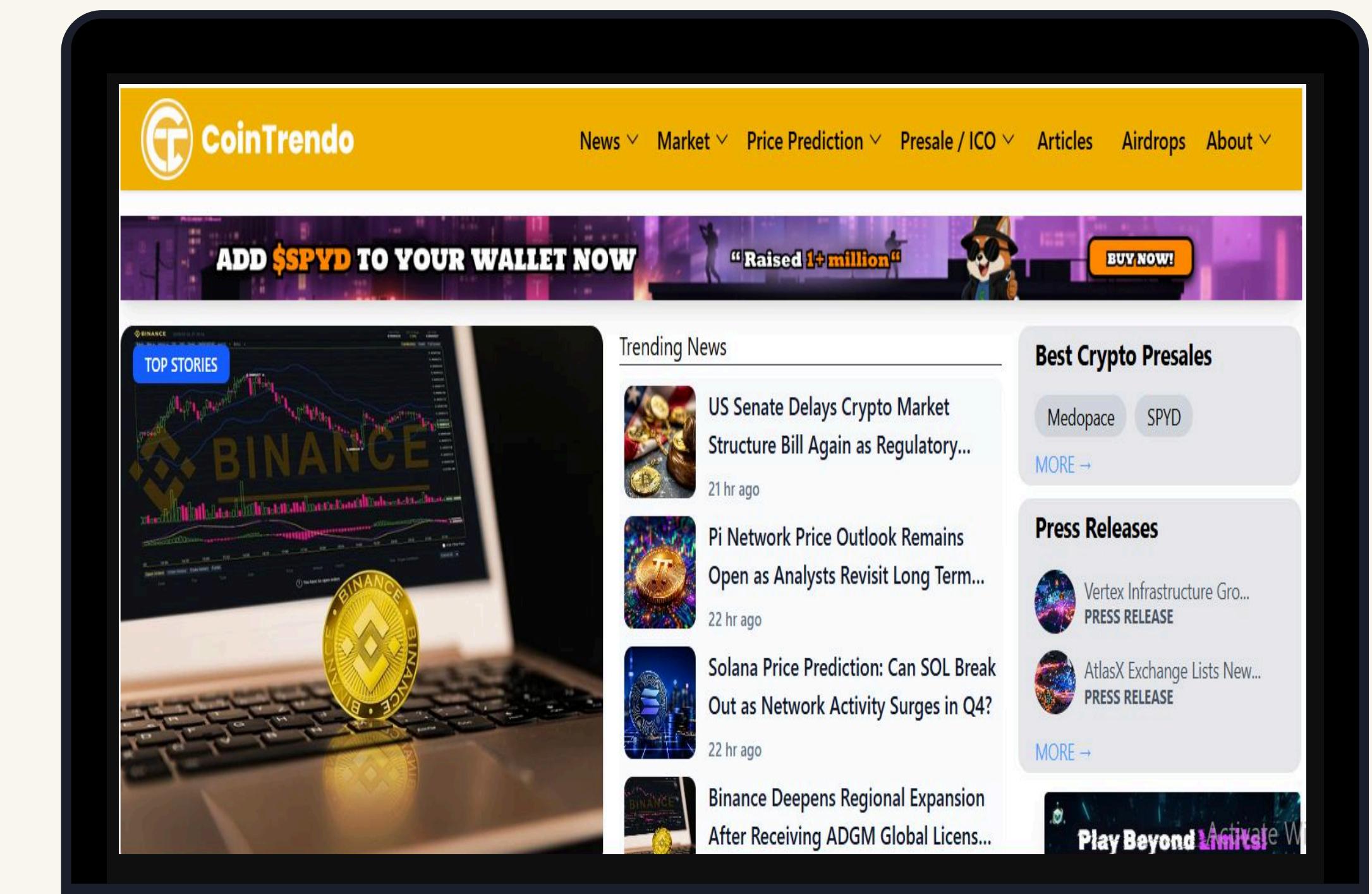
The screenshot shows a mobile device displaying the CoinTrendo website. The top navigation bar includes links for News, Market, Presale / ICO, Articles, Airdrops, and About. Below the navigation, a banner features a cartoon character and text: "BUY NOW!", "Raised 1+ million", and "ADD \$SPYD TO YOUR WALLET NOW". A navigation bar below the banner includes buttons for Presale Best, Presale (which is selected), ICO, IDO, and IEO. The main content is a table listing six presale projects:

Project	Stage	Stage Status	Start Date	Token Price	Blockchain	Website
 <a href="#">Penguinu</a> LILPENGU	Presale	Upcoming	21 Oct 2025, 12:16 am	\$1.0000000	Solana Ecosystem	<a href="#">1 Learn More</a>
 <a href="#">Zero Knowledge Proof</a> ZKP	Presale	Upcoming	27 Nov 2025, 11:33 pm	\$0.01000000	Binance-Smart-Chain	<a href="#">2 Learn More</a>
 <a href="#">Moonshot</a> MAGAX	Presale	Upcoming	1 Aug 2025, 11:51 pm	\$0.00027000	Ethereum	<a href="#">1 Learn More</a>
 <a href="#">Spydoge</a> SPYD	Presale	Upcoming	18 Dec 2025, 09:33 pm	\$0.00120000	Ethereum	<a href="#">2 Learn More</a>
 <a href="#">Xcellar</a> \$XCL	Presale	Live	25 Sept 2025, 05:41 pm	\$0.00999998	Ethereum	<a href="#">3 Learn More</a>
 <a href="#">ZugChain</a> ZUG	Presale	Upcoming	5 Aug 2025, 05:42 pm	\$0.00012000	ERC-20	<a href="#">2 Learn More</a>

# CTA buttons

High-converting, strategically placed clickable buttons inside editorial content. Designed to drive direct actions such as sign-ups, purchases, or presale participation. Extremely effective for funneling motivated users.

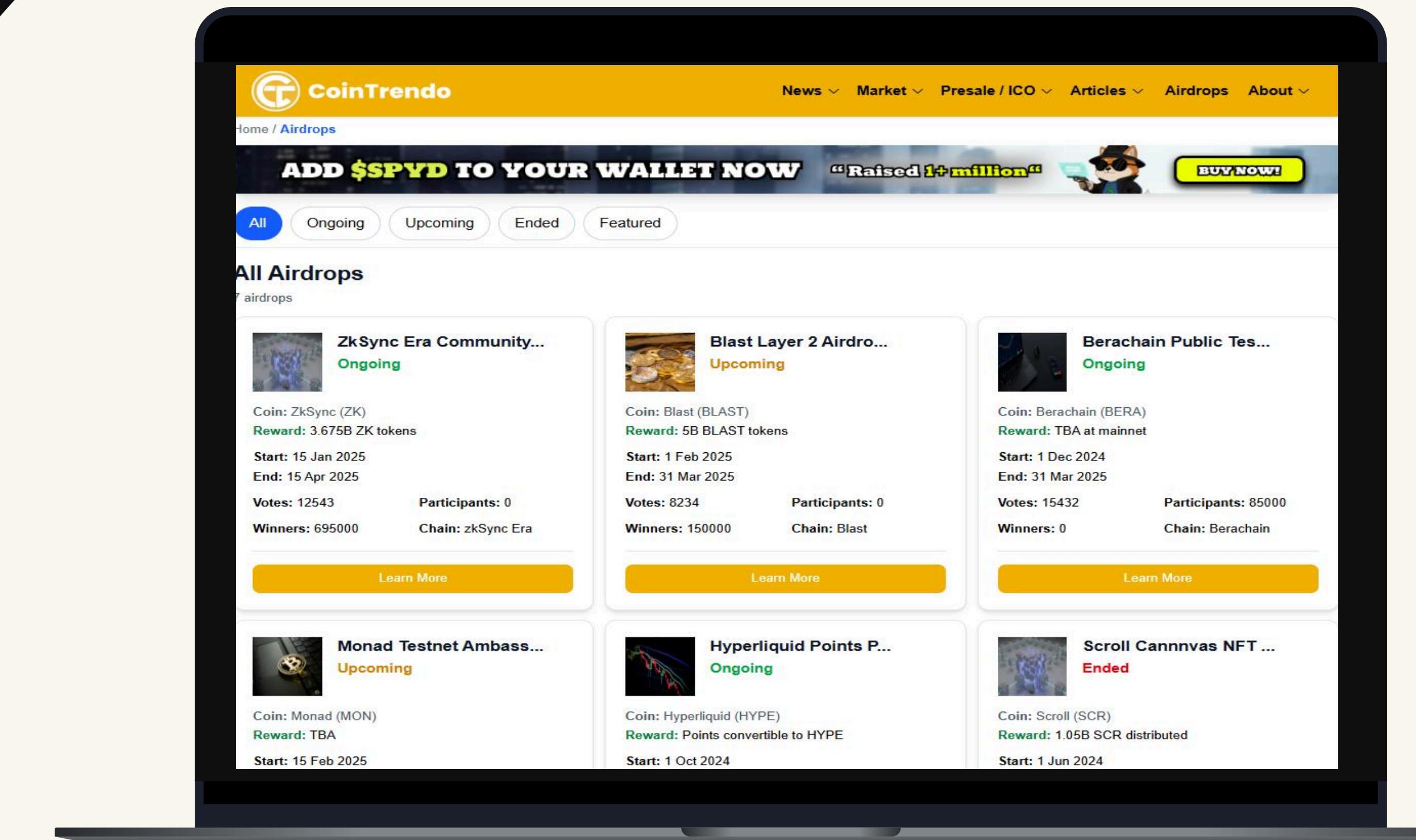
- Conversion-focused clickable buttons
- Embedded inside high-traffic content
- Perfect for presale traffic, signups, downloads
- Highly visible placement
- Drives direct user action instantly



# Airdrop

Get instant exposure to a targeted community of active airdrop participants. Our platform helps new projects grow faster by driving real engagement, authentic users, and early trust

- Immediate visibility to active airdrop hunters
- Increase in real user participation and task completion
- Credibility boost through trusted platform listing
- Cost-effective promotion with high conversion



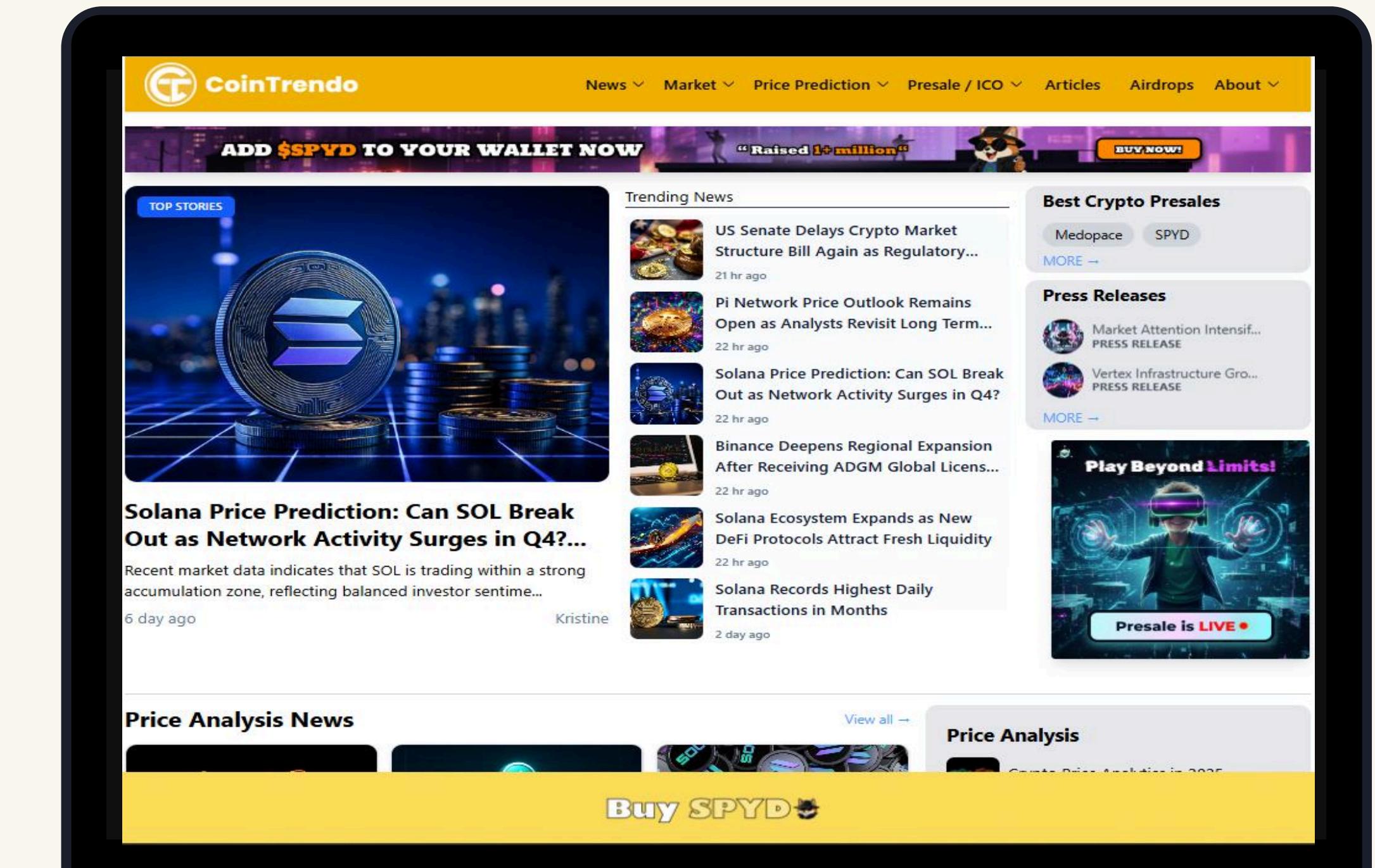
The screenshot shows the CoinTrendo website's 'Airdrops' section. The page has a yellow header with the CoinTrendo logo and navigation links for News, Market, Presale / ICO, Articles, Airdrops, and About. A banner at the top says 'ADD \$SPYD TO YOUR WALLET NOW' and 'Raised 1+ million' with a 'BUY NOW!' button. Below the banner, there are tabs for All, Ongoing, Upcoming, Ended, and Featured. The main content area is titled 'All Airdrops' and shows a grid of six airdrop listings:

- ZkSync Era Community...** (Ongoing) - Coin: ZkSync (ZK), Reward: 3.675B ZK tokens, Start: 15 Jan 2025, End: 15 Apr 2025, Votes: 12543, Participants: 0, Winners: 695000, Chain: zkSync Era. [Learn More](#)
- Blast Layer 2 Airdro...** (Upcoming) - Coin: Blast (BLAST), Reward: 5B BLAST tokens, Start: 1 Feb 2025, End: 31 Mar 2025, Votes: 8234, Participants: 0, Winners: 150000, Chain: Blast. [Learn More](#)
- Berachain Public Tes...** (Ongoing) - Coin: Berachain (BERA), Reward: TBA at mainnet, Start: 1 Dec 2024, End: 31 Mar 2025, Votes: 15432, Participants: 85000, Winners: 0, Chain: Berachain. [Learn More](#)
- Monad Testnet Ambass...** (Upcoming) - Coin: Monad (MON), Reward: TBA, Start: 15 Feb 2025, Votes: 0, Participants: 0, Winners: 0, Chain: Monad. [Learn More](#)
- Hyperliquid Points P...** (Ongoing) - Coin: Hyperliquid (HYPE), Reward: Points convertible to HYPE, Start: 1 Oct 2024, Votes: 0, Participants: 0, Winners: 0, Chain: Hyperliquid. [Learn More](#)
- Scroll Cannvns NFT ...** (Ended) - Coin: Scroll (SCR), Reward: 1.05B SCR distributed, Start: 1 Jun 2024, Votes: 0, Participants: 0, Winners: 0, Chain: Scroll. [Learn More](#)

# Banners

Strategic ad positions throughout the CoinTrendo ecosystem for maximum brand exposure. Ads are displayed across high-traffic sections to drive clicks and conversions. Perfect for presales, CEX listings, major announcements, and app downloads.

- Homepage banner slots for instant brand exposure
- Sidebar ads for consistent visibility
- Header/footer units for wide reach
- Mobile-optimized ad spaces
- High-CTR placements for conversions





# Thank you!

✉ [team@cointrendo.com](mailto:team@cointrendo.com)

 [cointrendo.com](http://cointrendo.com)